

-20TH ANNUAL-



Oct. 13-14, 2023

Steinhatchee Marina
at
Deadman Bay
Steinhatchee, FL

BENEFITTING



BOYS & GIRLS CLUBS
OF NORTHEAST FLORIDA

Alachua County

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The Reeling for Kids Saltwater Challenge was founded in 2003 by Doug Johnson and several volunteers, in conjunction with the Boys & Girls Club of Alachua County. Doug grew up in the Northwest Boys & Girls Club in Gainesville beginning at the age of 5 and continuing through age 13. The Club played a vital role in developing social, academic, and athletic skills for Doug and many other kids in Alachua County. Doug would later use these skills to obtain a scholarship to the University of Florida and play quarterback for the Florida Gators. He was then drafted out of high school in the second round and played third base for the Tampa Bay Rays. Doug would later move on to the NFL, playing for a combined seven years with the Atlanta Falcons, Tennessee Titans, Cleveland Browns, and Cincinnati Bengals. As an NFL player, Doug started this tournament to give back to his “Club” and to help young kids in Alachua County receive the benefits and help he received as a kid.

Today, Doug has kept the Gainesville Area his home, settling in the area with his wife Tara and two kids. Doug is the owner of Johnson and Fletcher Insurance in Gainesville. Reeling for Kids has become the primary fundraising source for the local Boys & Girls Clubs and has grown into one of the largest saltwater fishing tournament on the Gulf Coast.

The Tournament has a volunteer Board of Directors made up of business professionals, Boys & Girls Club Staff, and other volunteers who help make this event bigger and better every year.

Our goal is to grow the tournament every year and keep it a fun, safe, family-friendly event that contributes to the kids in our communities.

We want our sponsors to receive goodwill and good return from our event, hoping they brand their businesses with one of the fastest-growing charities in Central Florida. We want our participants to enjoy a growing base of prize money and other benefits, bringing them back year after year.

We hope you will become a part of this special Reeling for Kids event. For more information on Reeling for Kids, to become one of our sponsors, to join our team as a volunteer, or to enter the tournament, please contact Emily Simmons at 352-284-1277 or email her at emily@birdrack.com



Partnership Opportunities

FLEET ADMIRAL

\$25,000 (no in-kind)

- 🐟 8 Captain gift bags
- 🐟 2 Complimentary boat entries
- 🐟 Accommodations for 6 on Thursday, Friday, and Saturday nights of the tournament weekend
- 🐟 Inshore fishing charter Friday and Saturday
- 🐟 Company logo on koozies for the captain and angler gift bags
- 🐟 Company logo on the tournament captain bags
- 🐟 Company logo embroidered on custom RFK hats
- 🐟 Lunch and dinner provided October 13th & 14th
- 🐟 Company recognition at the tournament awards ceremony
- 🐟 Full coverage in all media outlets: TV, radio, web, and print
- 🐟 Company logo on the tournament banner
- 🐟 Company logo on the weigh-in and winner boards

\$10,000 (no in-kind)

ADMIRAL

- 🐟 6 Captain gift bags
- 🐟 1 Complimentary boat entry
- 🐟 Accommodations for 4 on Friday and Saturday nights of the tournament weekend
- 🐟 Inshore fishing charter Friday for the tournament
- 🐟 Company logo on angler gift bags
- 🐟 Company logo embroidered on the tournament fishing towels
- 🐟 Company logo embroidered on custom RFK hats
- 🐟 Lunch and dinner provided October 13th & 14th
- 🐟 Company recognition at the tournament awards ceremony
- 🐟 Full coverage in all media outlets: TV, radio, web, and print
- 🐟 Company logo on the tournament banner
- 🐟 Company logo on the weigh-in and winner boards

Partnership Opportunities

CAPTAIN

\$6,000 (no in-kind)

- 🐟 4 Captain gift bags
- 🐟 1 Complimentary boat entry
- 🐟 Accommodations for 4 on Friday and Saturday nights of the tournament
- 🐟 Company logo embroidered on custom RFK hats
- 🐟 Lunch and dinner provided October 13th & 14th
- 🐟 Company recognition at the tournament awards ceremony
- 🐟 Company logo on the tournament banner
- 🐟 Full coverage in all media outlets: TV, radio, web, and print
- 🐟 Company logo on the weigh-in and winner boards

\$4,000 (no in-kind)

COMMANDER

- 🐟 2 Captain gift bags
- 🐟 1 Complimentary boat entry
- 🐟 Company logo on angler gift bags
- 🐟 Company recognition at the tournament awards ceremony
- 🐟 Dinner provided October 13th & 14th
- 🐟 Coverage in all online and print media
- 🐟 Company logo on the tournament banner
- 🐟 Company logo on the weigh-in board

LIEUTENANT

\$2,500 OR \$4,000 in-kind

- 🐟 2 Captain gift bags
- 🐟 1 Complimentary boat entry
- 🐟 Dinner provided October 13th & 14th
- 🐟 Company logo included on the RFK website
- 🐟 Company recognition at the tournament awards ceremony
- 🐟 Company logo on the tournament banner

Partnership Opportunities

FIRST MATE

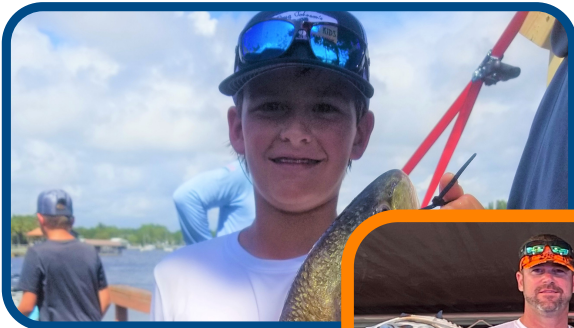
\$1,500 OR \$3,000 in-kind

- 🐟 1 Captain gift bag
- 🐟 1 Complimentary boat entry
- 🐟 Dinner provided October 13th & 14th
- 🐟 Company logo included on the RFK website
- 🐟 Company on the sponsor appreciation event banner

\$1,500 (Maximum - 15)

T-SHIRT

- 🐟 1 Captain gift bags
- 🐟 1 Complimentary boat entry
- 🐟 Coverage in all online and print media



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2023 OFFICIAL ENTRY FORM

BENEFITTING



Captain Name/Business

Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Boat Name: _____ Boat Make: _____

PLEASE LIST ALL ANGLERS:

CAPTAIN NAME: _____ SHIRT SIZE: _____

ANGLER NAME: _____ SHIRT SIZE: _____

ANGLER NAME: _____ SHIRT SIZE: _____

ANGLER NAME: _____ SHIRT SIZE: _____

ANGLER NAME: _____ SHIRT SIZE: _____

***Additional Anglers- \$25 per angler bag exceeding 5 anglers (including the captain)

ANGLER NAME: _____ SHIRT SIZE: _____

ANGLER NAME: _____ SHIRT SIZE: _____

___ OFFSHORE- \$500 ___ OFFSHORE CALCUTTA- Additional \$200

___ INSHORE- \$400 ___ INSHORE CALCUTTA- Additional \$100

TOTAL DUE: \$ _____

*Calcutta is a tournament within the tournament
OFFSHORE Calcutta: Gag Grouper/Kingfish/Red Snapper
INSHORE Calcutta: Trout/Redfish/Spanish Mackerel

RELEASE OF LIABILITY

I, (please print) _____, am aware that using a watercraft exposes me to certain hazards, including but not limited to injury or death, illness or medical emergency, including the risk of drowning and damage to loss or theft of vessel and/or equipment or other personal possessions, during the use of the watercraft, including the transporting of the vessel and equipment.

I hereby release, indemnify and hold harmless Reeling for Kids, Inc. along with the Boys & Girls Club of Northeast Florida and all of their owners, agents, event organizers, officials, sponsors, or anyone else associated with the event from any and all liabilities, cause of action, claims, demands, costs or debts of any nature, arising out of negligence or otherwise. I assume all risks of the vessel and equipment, in transport and use by myself, and all of the potential hazards and dangerous conditions associated with its use and transport.

I assume responsibility for all such risks and hazards associated with this event.

Signature: _____ Date: _____

PAYMENT INFORMATION

*DEADLINE TO MAIL THIS ENTRY IS **Oct 1st** (after by email/captains' meeting)*

MAIL:
Reeling for Kids, Inc.
Attn: Emily Simmons
2130 NW 133rd Terrace
Gainesville, FL 32606

EMAIL: kcarlton@campuscu.com

Checks payable: Reeling for Kids, Inc.

By Credit Card:

Name on Card: _____

Credit Card #: _____ - _____ - _____

CVV#(3 Digit Code): _____ Expiration Date _____/_____/_____ Billing Zip Code _____

FOR ADDITIONAL TOURNAMENT INFO OR QUESTIONS PLEASE
CONTACT EMILY SIMMONS at 352-284-1377 or emily@birdrack.com